

GOVERNMENT ARTS ND SCIENCE COLLEGE

KANYAKUMARI- 629 401

Faculty Profile



DEPARTMENT: COMMERCE

1. **Name** : Dr. T.K.SUVITHA
2. **Father's Name** : M. Thanga Krishnan
3. **Designation** : Assistant Professor
4. **Date of Birth** : July,10,1984
5. **Gender** : Female
6. **Address for Communication** :
A/01 Sakthi Garden, 4th Street,opposite to CBH, Vadasery, Nagercoil-629001,
Contact Number : 96777415 63,e-mail –id:suvitha.tk@gmail.com

7.Educational Qualifications :

Sl. No.	Course	Institution & Place	Reg. No.	Board / University	Year of Passing	Percentage of Marks	Class
1.	H.S.S.	Duthie Girls Higher Secondary School, Nagercoil.	517331	State Board of TamilNadu	March2002	82.06%	I
2.	B.Com.	S.T.HinduCollege, Nagercoil.	2211358	M.S.University	April2005	59.67%	II
3.	M.Com.	SivanthiAditanarCollege, Pillayarapuram.	2580115	M.S.University	April2007	70.31%	I

4.	M.Phil	ScottChristianCollege (Autonomous) Nagercoil	7123	M.S.University	July2008	77.08%	I
5.	M.B.A	TNOU (Tamil Nadu Open University)Chennai	8126100597	Tamil Nadu Open University	June 2010	74.7%	I

8. Technical Qualification:

Sl. No.	Name of the Course	Institute of Status	Year of qualifying
1.	M.S. Office & Tally 6.3	CMS Computer Institute, Nagercoil.	September 2003

9. Additional Qualification:

Sl. No.	Name of the Course	Board & University	Enrolment No.	Year of Qualifying	Percentage of Mark
1.	C.T.S. (Certificate in Tourism Studies)	IGNOU (Indira Gandhi National Open University)	030932528	Feb.2004	58.50%

10. Area of Specialization : HRM

11. Title of Ph.D.Thesis :

Human Resource Management among E-Banking service providers in nationalized banks with special reference to Kanyakumari District

12. Ph.D Guideship Recognition: Ref/MSU/RES/Ph.D/ Guideship/R1/2019

13. Seminars/ Workshop / Conference Attended:

Sl. No.	Name of the Seminars	Place held	Month & Year
1.	State Level Seminar on Marketing Innovation and Communication Strategies	NoorulIslam College of Arts & Science, Kumaracoil 629175	March 23, 2006
2.	Workshop on the application of Tools in Modern Research	ScottChristian College (Autonomous) Nagercoili.	October 6, 2006
3.	Workshop on the Application of Statistical Package of Social Science (SPSS) in Modern Research	Women's Christian College, Nagercoil.	February 2, 2007
4.	Seminar on Protection of Women from Domestic Violence Act – 2005	ScottChristian College (Autonomous) Nagercoil-629 003.	August 8, 2007
5.	National Seminar on the Economics of Human Rights and Health Care in India	ScottChristian College (Autonomous) Nagercoil-629 003.	September, 21 st & 22 nd , 2007
6.	State Level Seminar on Emerging Need for statistical packages in Business Research	AnnaiVelankanni College, Tholayavattum	March, 14, 2008
7.	Workshop on the Recent Trends in Banking	ICFAI National College, Nagercoil	March, 15, 2008
8.	National Conference on Emerging trends in the Banking and Insurance sectors	Womens Christian College, Nagercoil	March 28,2008.
9.	Workshop on Patent Awareness	ScottChristian College (Autonomous) Nagercoil	April 11, 2008
10.	International conference of Scott research Forum	ScottChristian College	April 19, 2008.
11.	NationalSeminar of Scott Research Forum	ScottChristian College (Autonomous) Nagercoil	August 22, 2008.
12.	National seminar on women Entrepreneurhip in the changing scenario	Womens Christian College , Nagercoil	September17 &18 2009
13.	Inter collegiate seminar on the India Growth Story prospects for the capital market	Nesamony Memorial Christian College, Marthandam	March,12, 2011
14.	State level Seminar on Technological innovations in Indian banking industry in the modern Millennium	Holy Cross College (Autonomous) Nagercoil	December,9, 2011

15.	National seminar on Quality concerns in Higher Education Institutions to meet Global Challenges	Holy Cross College(Autonomous), Nagercoil	December,14,2012
16.	State level Workshop on Career Avenues for Commerce Graduates	Holy Cross college (Autonomous) Nagercoil	January,19, 2012.
17..	National Conference on Quality Research in Science and Humanities	Holy Cross College(Autonomous), Nagercoil	January,9, 2013
18.	National Seminar on Campus to Corporate	Holy Cross College(Autonomous), Nagercoil	January,24, 2013
19.	State Level Seminar on E-commerce and Marketing in the Globalized economy- Challenges and Issues	Holy Cross College(Autonomous), Nagercoil	January,31, 2013
20.	State Level Seminar on Foreign Direct Investment in Service sector	Arignar Anna College, Aralvoimozhi	March, 15,2013
21.	Participated and presented a paper in a NAAC sponsored National seminar on New perspectives and Practices for Quality Enhancement in Higher education	Holy Cross college (Autonomous), Nagercoil	October, 8, 2013
22..	National seminar on Talent Management	Holy Cross college (Autonomous), Nagercoil	January,23, 2015
23.	National seminar on Digital Marketing	M.S. university Constituent College, Kanyakumari.	January 2018
24.	BIZCOM-Quest O' EMINENZA-2k19	Infant Jesus College of Arts and Science for Women, Mulagumoodu	September 25,2019
25.	Invited talk on Learning forever in the Digital global Village	Manonmaniam Sundaranar University , Tirunelveli	January 21, 2019
26.	FDP on Digital Learning and Teaching based on Four quadrant strategy	Manonmaniam sundaranar University, Tirunelveli	July 22-28, 2020

14. Achievement:

- University X rank in M.com

- UGC-National Eligibility Test (NET) Cleared in 30th November 2011. Register No:37080667

15. Papers Presented:

Sl.No.	Theme of the Papers	Place held	Year
1.	Service Attributes of ICICI Bank with special reference to Housing Loan	Research centre in Commerce, women's Christian College, Nagercoil-629001	March 28, 2008
2.	Rural marketing in Thazakudy – Consumer's Perspective	Scott Christian College (Autonomous) Nagercoil -629 003.	April 19, 2008
3.	Bakery Industry in Kanyakumari District	Scott Christian College (Autonomous) Nagercoil - 629 003.	August 22, 2008
4.	Problems and Prospects of Women Entrepreneurs- A Scenario	Research centre in Commerce, women's Christian College, Nagercoil-629001	September 17&18, 2009
5.	Service Quality Perceptions in Private and Nationalized Banks: A comparative Analysis	Annamalai University Directorate of Distance Education commerce wing	December 15, 2010
6.	A study on Organizational Job stress among Bank employees	Nesamony Memorial Christian College, Marthandam- 629 165	March 2, 2011
7.	Transformation of E-banking services-A study on bank employee's perception	Hindustan College of Arts and Science, Chennai	September 13 th &14 th 2012
8.	Impact of training on the performance of bank employees in E-banking services	Published in Crossian Resonance Research journal, Holy Cross College (Autonomous), Nagercoil, Vol:3, No:2,	December 2012
9.	Role of Handloom Industry in Kanyakumari district	Ayya Nadar Janaki Ammal College, Sivakasi	December 15 th 2013

10.	A study on the development of E-banking services in Nationalized banks with special reference to Nagercoil town	Sri kaliswari college, Sivakasi	February 17 & 18 th 2015
11.	Role of HRM practices in the development of e-Banking services in Nationalized banks in Kanyakumari District	Commerce research centre, St. Xavier's college(Autonomous), Palyamkottai, Tirunelveli	July 2017
12.	Problems and Prospects of lime oyster industry in Knyakumari District	The National college , Madurai	Feburary 2018
13.	Banker's attitude towards electronic Banking	Cape research Forum, Nagercoil	August 3, 2019

16. Working Experience:

- ❖ I have the teaching experience in **Sivanthi Aditanar College, Pillayarapuram-629501 from June 2008 to April 2012**
- ❖ Also in **Holy Cross College (Autonomous), Nagercoil from June 2012 to April 2013**
- ❖ And in **St. Jerome's College, Anandhanadarkudy from June 2015 to April 2016.**
- ❖ At present (From **June 2017** onwards) working in **Manonmaniam sundaranar university constituent college, Kanyakumari.**

17. Other Relevant Information:

- Acted as **External Examiner** on B.com Major Project in Vivekananda college, Agasteeswaram on 04/01/2022.
- Acted as an **External Examiner** on B.Com Computer Practical in S.T.Hindu college on 18/11/2022
- Acted as **External Examiner** for UG commerce Valuation in Scott Christian College (Autonomous), Nagercoil on 15/12/2022
- **Additional Examiner** for B.com Board valuation in M. S. University

I do hereby declare that above particulars are true and correct to the best of my knowledge and belief.

(Signature)

