

Government Arts and Science College

Kanyakumari – 629 401

FACULTY PROFILE

Department: Commerce

1. Name : Dr. S.LAKSHMANAN
2. Father's Name : L. Subbaiah
3. Designation : Assistant Professor
4. Age and Date of Birth : 38, 25-07-1984
5. Gender : Male
6. Address for Communication: Near Head Post office,
Nagercoil
Kanyakumari District,
629 001.



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7. Educational Qualification :

S.No.	Course	University/College	Year of Passing
1	B.Com	Manonmaniam Sundaranar University/ Pioneer kumarasamy college, Nagercoil	2006
2	M.Com	Manonmaniam Sundaranar University/ Pioneer kumarasamy college, Nagercoil	2008
3	M.Phil	Manonmaniam Sundaranar University/ Pioneer kumarasamy college, Nagercoil	2010
4	MBA	Manonmaniam Sundaranar University	2010
5	Ph D	Manonmaniam Sundaranar University/scott Christian college nagercoil	2014

8. Area of Specialization:

Management Accounting, Cost Accounting & Entrepreneur ship development.

9. Experience:

S. No	Name of Organization	From	To	Year of Experience
1	Sriram Transport Finance Corporation Ltd,	Jan 2009	June 2009	6 Months
2	Blue-Chip Institute of Information Technology, Nagercoil	July 2009	Dec 2009	6 Months
3	Accounting practice Mr.N.Nadarajan M.Com,B.Ed, Sales Tax and Income Tax Consultant VAT practice	2010	2011	6 Months
4	Pioneer kumarasamy college, Nagercoil	2009	2010	1 Year
5	Mano College, Puliankudi	22.09.2011	21.04.2012	1 Year
6	Manonmaniam Sundaranar University Arts and Science College,Kadayanallur	20.7.2012	17.06.2018	6 years

a) Office

S. No	Name of Organization	From	To	Year of Experience
1	Sriram Transport Finance Corporation Ltd,	Jan 2009	June 2009	6 Months
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3	Accounting practice Mr.N.Nadarajan M.Com,B.Ed, Sales Tax and Income Tax Consultant VAT practice	2010	2011	6 Months

b) Teaching

S. No	Name of Organization	From	To	Year of Experience
1	Pioneer kumarasamy college, Nagercoil	2009	2010	1 Year
2	Mano College, Puliankudi	22.09.2011	21.04.2012	1 Year
3	Manonmaniam Sundaranar University Arts and Science College, Kadayanallur	20.7.2012	17.06.2018	6 years
4	M. S. University Constituent College, Kanyakumari.	18.06.2018	11.12.2020	2.6 years
5	Government College of Arts and Science, Kanyakumari.	12.12.2020	Till date	2.4 years

10. Publications:

S.No	Title	Name of the Journal	ISSN / ISBN
1	Living conditions of migrant Laborers in metros by S.Lakshmanan	New vistas: Challenges and prospects women in Informal sector Dr.M.Edwin Grandhas, P.Jegan	ISBN 9788190651271
2	Revolution in the making globally by S.Lakshmanan	Trends in Commerce and management By E.Raja Justers, Dr.C.Sathya Kumar	ISBN 9788180941368
3	Organizational climate, market orientation and new product performance	Global Marketing Scenario	ISBN 9788192527505
4	Organizational climate, market orientation and new product performance in India	International Journal of function management A Unique journal for management multidisciplinary research	ISSN No. 2319-1406
5	Innovative Banking	Finance and Marketing	ISBN 9788192327512

6	Economic development through micro finance	INDO Global journal of applied management science	ISSN 2320-7892
7	Jago Grahak Jago	International journal of business intelligence & innovations	ISSN 2348 4705
8	A study on gender and behavior differences influencing on online purchasing in Kanyakumari district P.T Rajitha1; S.Lakshmanan2; Dr.V.Leela3	Virtual international Conference on Advancements in Arts, Science and communities [VICAASH] - 2021	ISBN 9789391387044
9	A study on gender and behavior differences influencing on online purchasing in Kanyakumari district	The Maharaja Sayajirao University of Baroda	ISSN 00250422
10	A study on performance of self – help group during COVID-19 period in Kanyakumari district	NIU INTERNATIONAL JOURNAL OF HUMAN RIGHTS	ISSN 23940298

11. Seminar / Conference / workshop / Attended:

S. No.	Title	Institution	Date & Year
1	Marketing innovation and communication strategies.	Noorul Islam college of Arts and Science college, Kumaracoil.	23.03.2006
2	On the application of statistical package on social science CSPSS in modern research.	Women's Christian College, Nagercoil.	02.02.2007
3	Application of statistical Tools in social science research .	Scott Christian College, Nagercoil.	11.12.2009
4	Application of statistical package for social science research	Pioneer kumarasamy college, Nagercoil.	09.10.2010

5	Higher education in commerce prospects and challenges .	Aditanar college of Arts and Science Virapandianpuram, Tiruchendur	29.01.2011
6	Gandhian philosophy and its relevance Today .	M. S. University, Tirunelveli & Pioneer kumarasamy college, Nagercoil .	11.02.2011
7	Recent initiatives in higher education and their impact on equity and excellence.	M. S. University college Puliyanakudi, Tirunelveli.	21.10.2011
8	Curriculum development for vocational component of college education.	M. S. University, Kadayanallur.	22 & 23.03.2013
9	Budding styles in banking industry.	M. S. University constituent college, Tirunelveli.	10.09.2013
10	Computer application in business decision making.	M. S. University college Kadayanallur, Tirunelveli.	11.04.2014
11	Banking schemes to promote business	Women's Christian College, Nagercoil.	06.01.2015
12	Feminist laws and patriarchal society .	Thiruvalluvar college papanasam.	09.03.2015
13	Contemporary issues in higher education	Sree ayyappa college for women chunkankadai.	26.09.2015
14	Intrinsic competition of Indian market	Sri parasakthi college for women, courtallam	07.03.2017
15	Inter collegiate workshop on soft skill development	M. S. University college, Govindaperi	07.04.2017
16	Internal quality assurance cell& centre for research	M. S. University	01.11.2017
17	Agriculture and young India A paradigm change in environment	Sri parasakthi college for women, courtallam	02.03.2018

12. Details of Ph.D Projects :

Title	University	Year
A study on Organisational Climate and Employee performance in selected public sector enterprises in Tamil Nadu.	M. S. University, Tirunelveli.	2014

13. Ph.D Guideship Obtained

Name of the scholar	Course	Area of research	Status
M.U. Padmaja	Commerce	Self Health group	Pursuing
P.T. Rajitha	Commerce	Online Purchase	Pursuing
H.P. Dhanu Shree	Commerce	Customer Satisfaction	Pursuing
Gibin Singh	Commerce	Employee Performance	Pursuing

14. Book Published:

S. No	Title	Publication	Year
1	Internet marketing	SSM Educational and research foundation, Salem, Tamil Nadu	2018